PLEASE PREPARE YOUR ARTWORK REFERRING TO THE TRIM & BLEED DETAILS BELOW.

Our 'How to Guide' (page 2 of this PDF) will help you ensure the finer details of file preparation are met and your files are ready for print production.

BLEED AREA: The bleed area should extend at least 3mm outside of the final trim marks. The bleed is trimmed off at the print finishing stage.

TRIM AREA: This is the finished document size. Any content outside of this area will be trimmed off. These guides have been set to a Spot Colour within the template and renamed as trim or cutter guide.

SAFE AREA: Please ensure any text or important information is at least 3mm inside your final trimmed size

CREASE / FOLD GUIDE: If you have these guides on your template, they have been set to a Spot Colour within the template and renamed as crease or fold guide and indicate the crease or fold position.

COLOURS

CMYK

Please supply your files as a CMYK PDF, RGB is not suitable for print production. Please convert any images to CMYK before creating your PDF.

PANTONE
Orange 021 U

Please set any colours that you require to print in a 'dedicated pantone ink' to your chosen pantone colour.

Black

When using large solid areas of black, please use the 4 colour settings below.
Cyan: 50% Magenta: 40% Yellow: 40% Black 100%.
Black text only: Please set Black text to print in black only.

IMAGES

High Resolution Images

Low Resolution Images

To ensure the best possible printed results, please use images with a resolution of 300 dpi at the final printed size.

Logos, text blocks and graphics that are integrated in the artwork need to be embedded as a vector or as an image with at least 300 dpi, this will ensure sharp print results.

EXCEPTION: Digital photos, which are natively 72 dpi, but are usually much larger in scale. This larger size allows for high quality when used at smaller sizes.

LARGE FORMAT:
Files for Large Format jobs such as banners and roller banners can normally be supplied at half size, we will then scale them up to the correct size when outputting, this will help keep the overall file size smaller, also reduce
processing time during preparation and printing. Images for Large Format can be saved at 150 dpi or higher at half the final size and will usually still be acceptable.

You are unsure whether your job is a Large Format job or if you are concerned about the quality of your files, please give us a call to discuss your project further.

PREPARING YOUR FILES:

PDF: Please create all print ready PDF as high resolution 300 dpi with all fonts embedded.

Indesign: If supplying Indesign files, please ensure all fonts and pictures used in your artwork are supplied to us in a separate folder using the "package" function. This collects the relevant files, keeping all links together.

Illustrator: Please embed all images and either supply fonts, or convert all text to outlines.